

DALLAS COWBOYS HEAD COACH HISTORY

DALLAS COWBOYS HEAD COACH HISTORY: A JOURNEY THROUGH LEADERSHIP AND LEGACY

DALLAS COWBOYS HEAD COACH HISTORY IS A FASCINATING TALE THAT MIRRORS THE EVOLUTION OF ONE OF THE NFL'S MOST ICONIC FRANCHISES. FROM ITS INCEPTION IN THE 1960S TO ITS MODERN-DAY STATUS AS "AMERICA'S TEAM," THE DALLAS COWBOYS HAVE BEEN SHAPED BY A SERIES OF INFLUENTIAL COACHES WHO NOT ONLY IMPACTED THE TEAM'S PERFORMANCE ON THE FIELD BUT ALSO HELPED CRAFT ITS ENDURING LEGACY. EXPLORING THE HEAD COACHING HISTORY OF THE COWBOYS OFFERS INSIGHT INTO HOW LEADERSHIP STYLES, TEAM CULTURE, AND STRATEGIC INNOVATION HAVE COMBINED TO CREATE A POWERHOUSE IN PROFESSIONAL FOOTBALL.

THE EARLY YEARS: THE BIRTH OF A LEGACY

WHEN THE DALLAS COWBOYS WERE ESTABLISHED IN 1960, THE FRANCHISE WAS LED BY TOM LANDRY, WHO BECAME THE TEAM'S FIRST HEAD COACH AND ONE OF THE MOST LEGENDARY FIGURES IN NFL COACHING HISTORY. LANDRY WAS NOT JUST A COACH; HE WAS AN INNOVATOR WHOSE IMPACT EXTENDED FAR BEYOND WINS AND LOSSES.

TOM LANDRY: THE ARCHITECT OF THE COWBOYS

TOM LANDRY'S TENURE AS HEAD COACH LASTED AN INCREDIBLE 29 YEARS, FROM 1960 TO 1988. HIS DISCIPLINED APPROACH, TRADEMARK FEDORA, AND INNOVATIVE DEFENSIVE STRATEGIES, LIKE THE "FLEX DEFENSE," MADE THE COWBOYS A FORMIDABLE FORCE. UNDER LANDRY'S GUIDANCE, DALLAS APPEARED IN FIVE SUPER BOWLS AND WON TWO CHAMPIONSHIPS (SUPER BOWL VI AND XII). HE WAS KNOWN FOR HIS CALM DEemeanOR AND METICULOUS PREPARATION, SETTING STANDARDS THAT WOULD INFLUENCE THE FRANCHISE FOR DECADES.

LANDRY'S ERA WAS CHARACTERIZED BY CONSISTENCY AND EXCELLENCE. HE COACHED LEGENDARY PLAYERS SUCH AS ROGER STAUBACH, DREW PEARSON, AND RANDY WHITE, MOLDING A TEAM THAT WAS BOTH COMPETITIVE AND BELOVED BY FANS. HIS IMPACT ON THE COWBOYS WAS SO PROFOUND THAT HIS FIRING IN 1989 MARKED THE END OF AN ERA AND THE BEGINNING OF A NEW CHAPTER IN DALLAS COWBOYS HEAD COACH HISTORY.

THE TRANSITIONAL PERIOD: SEARCHING FOR A NEW IDENTITY

AFTER LANDRY'S DEPARTURE, THE COWBOYS WENT THROUGH A PERIOD OF CHANGE AND ADJUSTMENT, SEEING SEVERAL HEAD COACHES COME AND GO AS THE TEAM SEARCHED FOR RENEWED SUCCESS.

JIMMY JOHNSON: REBUILDING AND RESURGENCE

JIMMY JOHNSON TOOK OVER AS HEAD COACH IN 1989 AND QUICKLY MADE HIS MARK BY REBUILDING THE FRANCHISE. JOHNSON WAS KNOWN FOR HIS FIERY PERSONALITY AND STRONG LEADERSHIP, WHICH HELPED HIM INSTILL A WINNING MENTALITY. HIS TENURE, LASTING UNTIL 1993, WAS HIGHLIGHTED BY TWO SUPER BOWL VICTORIES (XXVII AND XXVIII). JOHNSON'S APPROACH TO TEAM-BUILDING—INCLUDING SAVVY DRAFT PICKS AND TRADES—WAS KEY TO TRANSFORMING THE COWBOYS INTO A DYNASTY ONCE AGAIN.

DURING JOHNSON'S TIME, THE COWBOYS BOASTED A ROSTER FILLED WITH STARS LIKE EMMITT SMITH, TROY AIKMAN, AND MICHAEL IRVIN. HIS ABILITY TO FOSTER TALENT AND CREATE A COHESIVE UNIT WAS INSTRUMENTAL IN THE TEAM'S SUCCESS AFTER THE LANDRY ERA.

BARRY SWITZER: CONTINUING THE WINNING TRADITION

BARRY SWITZER SUCCEEDED JOHNSON IN 1994 AND MAINTAINED THE TEAM'S HIGH STANDARDS. THOUGH HIS COACHING STYLE WAS MORE RELAXED, SWITZER LED THE COWBOYS TO A SUPER BOWL XXX VICTORY, THE FRANCHISE'S THIRD CHAMPIONSHIP. HOWEVER, INTERNAL CONFLICTS AND INCONSISTENT PERFORMANCES MARKED THE LATER PART OF HIS TENURE, WHICH ENDED IN 1997.

SWITZER'S TIME AS HEAD COACH IS OFTEN SEEN AS A BRIDGE BETWEEN THE COWBOYS' DOMINANCE IN THE 1990S AND THE CHALLENGES THAT WOULD FOLLOW IN THE NEW MILLENNIUM.

THE MODERN ERA: CHALLENGES AND CHANGES

POST-SWITZER, THE DALLAS COWBOYS HAVE EXPERIENCED A MIX OF HIGHS AND LOWS UNDER VARIOUS HEAD COACHES, REFLECTING BROADER SHIFTS IN THE NFL LANDSCAPE.

CHAN GAILEY AND DAVE CAMPO: REBUILDING AND STRUGGLES

FOLLOWING SWITZER'S DEPARTURE, CHAN GAILEY (1998-1999) AND DAVE CAMPO (2000-2002) TOOK THE HELM DURING A DIFFICULT REBUILDING PHASE. NEITHER COACH WAS ABLE TO RETURN THE COWBOYS TO THEIR FORMER GLORY, WITH BOTH FACING CHALLENGES RELATED TO TEAM PERFORMANCE AND CONSISTENCY. CAMPO ESPECIALLY IS REMEMBERED FOR HIS TOUGH YEARS WHERE THE TEAM STRUGGLED TO FIND ITS FOOTING.

BILL PARCELLS: RETURNING TO RESPECTABILITY

IN 2003, THE COWBOYS HIRED BILL PARCELLS, A COACH WITH A PROVEN TRACK RECORD AND A REPUTATION FOR TURNING TEAMS AROUND. PARCELLS BROUGHT DISCIPLINE AND EXPERIENCE, LEADING THE COWBOYS TO PLAYOFF APPEARANCES IN 2003 AND 2006. THOUGH HE DIDN'T SECURE A SUPER BOWL, HIS TENURE WAS CRUCIAL IN RESTORING COMPETITIVENESS AND PROFESSIONALISM WITHIN THE ORGANIZATION.

WADE PHILLIPS AND JASON GARRETT: STABILITY AND PLAYOFF APPEARANCES

WADE PHILLIPS, SERVING AS HEAD COACH FROM 2007 TO 2008, HELPED THE COWBOYS IMPROVE DEFENSIVELY, BUT HIS TIME WAS BRIEF. JASON GARRETT TOOK OVER IN 2010 AND BECAME ONE OF THE LONGER-TENURED COACHES SINCE LANDRY, COACHING UNTIL 2019. GARRETT LED THE COWBOYS TO MULTIPLE PLAYOFF APPEARANCES AND DIVISION TITLES, THOUGH THE TEAM OFTEN FELL SHORT OF DEEP POSTSEASON RUNS.

GARRETT'S ERA WAS MARKED BY STEADY DEVELOPMENT AND THE EMERGENCE OF STAR PLAYERS LIKE DAK PRESCOTT AND EZEKIEL ELLIOTT, BUT CRITICISM ABOUT THE TEAM'S INABILITY TO ADVANCE FURTHER IN THE PLAYOFFS WAS COMMON AMONG FANS AND ANALYSTS.

CURRENT LEADERSHIP AND FUTURE PROSPECTS

MIKE MCCARTHY: A NEW CHAPTER

IN 2020, THE COWBOYS HIRED MIKE MCCARTHY, A SUPER BOWL-WINNING COACH WITH THE GREEN BAY PACKERS.

McCarthy's arrival signaled a new direction aimed at maximizing the talents of the current roster and finally breaking through the playoff ceiling that had eluded Dallas in recent years.

McCarthy brings a wealth of experience, strategic offensive knowledge, and a focus on discipline—qualities that resonate with the Cowboys' culture. His challenge is to blend veteran leadership with young talent and restore Dallas to championship contention.

Why the Dallas Cowboys' Head Coach History Matters

Understanding the Dallas Cowboys head coach history is not just about listing names and dates; it's about appreciating how leadership shapes team identity and success over time. Each coach brought unique philosophies and tactics that influenced the Cowboys' playing style, locker room culture, and fan engagement.

For fans and football enthusiasts, this history provides valuable lessons on:

- **Leadership Styles:** From Landry's calm precision to Johnson's fiery motivation and McCarthy's experienced guidance, coaching styles have evolved but always aimed to inspire peak performance.
- **Team Building:** Successful coaches focused not only on game-day tactics but on drafting, trades, and player development, crucial to sustained success.
- **Adaptability:** The NFL is constantly changing, and Cowboys head coaches have had to adjust strategies to new rules, player dynamics, and competitive pressures.

This dynamic history enriches the Cowboys' narrative, reminding us that behind every great team is a series of decisions, personalities, and moments that define its character.

As the Dallas Cowboys continue their journey, the head coach position remains one of the most critical elements in shaping their future. Whether it's implementing cutting-edge strategies or fostering a winning culture, the legacy of Dallas Cowboys head coach history serves as a foundation and inspiration for seasons yet to come.

Frequently Asked Questions

Who was the first head coach of the Dallas Cowboys?

The first head coach of the Dallas Cowboys was Tom Landry, who coached the team from 1960 to 1988.

How long did Tom Landry serve as the head coach of the Dallas Cowboys?

Tom Landry served as the head coach of the Dallas Cowboys for 29 seasons, from 1960 to 1988.

Who succeeded Tom Landry as the Dallas Cowboys head coach?

Jimmy Johnson succeeded Tom Landry as the Dallas Cowboys head coach in 1989.

Which Dallas Cowboys head coach won the most Super Bowls?

Tom Landry and Jimmy Johnson each won two Super Bowls as head coach of the Dallas Cowboys, but Tom Landry is often more associated with the team's success in early years.

Who is the current head coach of the Dallas Cowboys as of 2024?

As of 2024, Mike McCarthy is the head coach of the Dallas Cowboys.

How many head coaches have the Dallas Cowboys had since their inception?

Since their inception in 1960, the Dallas Cowboys have had a total of 9 head coaches.

Which Dallas Cowboys head coach led the team to three Super Bowl victories in the 1990s?

Jimmy Johnson and Barry Switzer together led the Dallas Cowboys to three Super Bowl victories in the 1990s; Johnson won two (XXVII, XXVIII) and Switzer won one (XXX).

Who was the Dallas Cowboys head coach before Mike McCarthy?

Jason Garrett was the head coach of the Dallas Cowboys before Mike McCarthy, serving from 2010 to 2019.

Has any Dallas Cowboys head coach been inducted into the Pro Football Hall of Fame?

Yes, Tom Landry, the first head coach of the Dallas Cowboys, was inducted into the Pro Football Hall of Fame in 1990.

Additional Resources

Dallas Cowboys Head Coach History: An Analytical Review of Leadership and Legacy

Dallas Cowboys Head Coach History is a compelling narrative that reflects the evolution of one of the NFL's most iconic franchises through its leadership at the helm. Since the team's inception in 1960, the Dallas Cowboys have witnessed a range of coaching philosophies, strategic innovations, and varying degrees of success that have shaped the team's identity and legacy. Examining this history offers insights into how coaching decisions impacted on-field performance, organizational culture, and the franchise's enduring popularity.

The Genesis of Dallas Cowboys Coaching Leadership

The Dallas Cowboys, established as an expansion team in 1960, appointed Tom Landry as their first head coach—a decision that would define the franchise for over two decades. Landry's tenure (1960-1988) is often regarded as the foundational era in Dallas Cowboys head coach history. His innovative defensive schemes, such as the "flex defense," and his methodical, calm coaching style transformed a fledgling team into "America's Team."

Landry's leadership resulted in 20 consecutive winning seasons, five NFC Championships, and two Super Bowl victories (VI and XII). His ability to maintain consistency and adapt to the evolving NFL landscape set a benchmark in coaching longevity and success. His tenure epitomizes the potential stability and effectiveness of a consistent coaching philosophy over nearly three decades.

TRANSITION AND TURMOIL: POST-LANDRY ERA

FOLLOWING LANDRY'S CONTROVERSIAL DISMISSAL IN 1989, THE COWBOYS ENTERED A PERIOD MARKED BY COACHING INSTABILITY AND ORGANIZATIONAL CHALLENGES. THE ABRUPT COACHING CHANGE WAS A SIGNIFICANT MOMENT IN THE DALLAS COWBOYS HEAD COACH HISTORY, AS IT SYMBOLIZED A SHIFT IN MANAGEMENT PHILOSOPHY UNDER NEW OWNERSHIP.

JIMMY JOHNSON ERA (1989-1993)

JIMMY JOHNSON WAS HIRED TO REBUILD THE TEAM AND INSTILL A WINNING CULTURE. HIS APPROACH WAS MARKEDLY DIFFERENT FROM LANDRY'S, EMPHASIZING AGGRESSIVE DRAFT STRATEGIES AND PLAYER TRADES, FAMOUSLY ORCHESTRATING THE ACQUISITION OF KEY TALENTS LIKE TROY AIKMAN, EMMITT SMITH, AND MICHAEL IRVIN. JOHNSON'S TENURE CULMINATED IN BACK-TO-BACK SUPER BOWL VICTORIES (XXVII AND XXVIII), REESTABLISHING THE COWBOYS AS A DOMINANT FORCE IN THE NFL.

JOHNSON'S SUCCESS UNDERScoreD THE IMPACT OF STRATEGIC ROSTER MANAGEMENT COMBINED WITH DISCIPLINED COACHING. HOWEVER, INTERNAL CONFLICTS BETWEEN JOHNSON AND OWNER JERRY JONES LED TO HIS UNEXPECTED DEPARTURE, HIGHLIGHTING THE CHALLENGES OF MANAGING EGOS AND EXPECTATIONS AT THE HIGHEST LEVELS OF PROFESSIONAL FOOTBALL.

BARRY SWITZER ERA (1994-1997)

BARRY SWITZER'S APPOINTMENT FOLLOWED JOHNSON'S EXIT AND BROUGHT A DIFFERENT COACHING STYLE ROOTED IN COLLEGIATE SUCCESS. SWITZER MAINTAINED THE WINNING MOMENTUM BY SECURING A THIRD SUPER BOWL TITLE FOR THE COWBOYS (XXX) IN 1995. NONETHELESS, HIS TENURE WAS MARRED BY INCONSISTENT REGULAR-SEASON PERFORMANCES AND OFF-FIELD DISTRACTIONS.

SWITZER'S TIME AS HEAD COACH IS FREQUENTLY ANALYZED IN THE CONTEXT OF SUSTAINING SUCCESS POST-JOHNSON, REVEALING THE DIFFICULTIES IN BALANCING LEGACY AND ADAPTATION. HIS LEADERSHIP HIGHLIGHTED BOTH THE BENEFITS AND PITFALLS OF TRANSITIONING FROM COLLEGE TO PROFESSIONAL COACHING RANKS.

MODERN COACHING TENURES: CONSISTENCY VS. CHANGE

THE POST-SWITZER PERIOD IN DALLAS COWBOYS HEAD COACH HISTORY IS CHARACTERIZED BY FREQUENT COACHING CHANGES AND A QUEST TO RECAPTURE THE FRANCHISE'S FORMER GLORY. THE TEAM CYCLED THROUGH SEVERAL HEAD COACHES, EACH BRINGING DISTINCT PHILOSOPHIES BUT FACING CHALLENGES IN ACHIEVING SUSTAINED SUCCESS.

CHAN GAILEY (1998-1999) AND DAVE CAMPO (2000-2002)

CHAN GAILEY'S BRIEF TENURE FOCUSED ON OFFENSIVE INNOVATION BUT YIELDED LIMITED PLAYOFF SUCCESS. DAVE CAMPO, PROMOTED INTERNALLY, AIMED TO STABILIZE THE TEAM BUT STRUGGLED WITH A SUB-.500 RECORD. THESE YEARS HIGHLIGHTED THE DIFFICULTY OF MAINTAINING COMPETITIVE CONSISTENCY AMIDST ORGANIZATIONAL PRESSURES.

BILL PARCELLS ERA (2003-2006)

BILL PARCELLS' ARRIVAL MARKED A RETURN TO DISCIPLINED, DEFENSE-ORIENTED COACHING. PARCELLS IMPROVED THE COWBOYS' COMPETITIVENESS, LEADING THEM TO A PLAYOFF APPEARANCE IN 2006. HIS TENURE ILLUSTRATED THE IMPACT A VETERAN COACH WITH A STRONG TRACK RECORD CAN HAVE ON REBUILDING TEAM CULTURE.

WADE PHILLIPS (2007-2010)

PHILLIPS, KNOWN FOR HIS DEFENSIVE EXPERTISE, CONTINUED TO DEVELOP THE COWBOYS' DEFENSIVE IDENTITY. DESPITE REGULAR-SEASON SUCCESS, POSTSEASON RESULTS WERE MIXED, REFLECTING THE ONGOING CHALLENGE OF TRANSLATING REGULAR-SEASON PERFORMANCE INTO PLAYOFF VICTORIES.

JASON GARRETT AND THE ERA OF STABILITY (2010-2019)

JASON GARRETT'S NEARLY DECADE-LONG TENURE BROUGHT RELATIVE STABILITY TO THE FRANCHISE. GARRETT, A FORMER COWBOYS QUARTERBACK AND ASSISTANT COACH, WAS PROMOTED TO HEAD COACH IN 2010. HIS LEADERSHIP IS NOTED FOR CONSISTENT PLAYOFF APPEARANCES BUT AN INABILITY TO ADVANCE DEEP INTO THE POSTSEASON.

GARRETT'S COACHING STYLE WAS OFTEN DESCRIBED AS CONSERVATIVE, WHICH DREW BOTH PRAISE FOR CONSISTENCY AND CRITICISM FOR LACK OF AGGRESSIVE GAME MANAGEMENT. HIS ERA REPRESENTS A BALANCING ACT BETWEEN MAINTAINING COMPETITIVENESS AND STRIVING FOR CHAMPIONSHIP-LEVEL PERFORMANCE IN A HIGHLY COMPETITIVE NFC EAST DIVISION.

RECENT DEVELOPMENTS: MIKE MCCARTHY AND FUTURE PROSPECTS

IN 2020, THE COWBOYS HIRED MIKE MCCARTHY, A SUPER BOWL-WINNING COACH WITH THE GREEN BAY PACKERS. MCCARTHY'S TENURE REPRESENTS THE LATEST CHAPTER IN DALLAS COWBOYS HEAD COACH HISTORY, MARKED BY HIGH EXPECTATIONS TO RESTORE CHAMPIONSHIP CONTENTION.

MCCARTHY'S APPROACH INTEGRATES OFFENSIVE INNOVATION WITH AN EMPHASIS ON ADAPTING TO MODERN NFL TRENDS, PARTICULARLY LEVERAGING QUARTERBACK DAK PRESCOTT'S CAPABILITIES. EARLY RESULTS HAVE BEEN MIXED, UNDERSCORING THE COMPLEXITY OF MANAGING A STAR-DRIVEN ROSTER WHILE NAVIGATING INJURIES AND ORGANIZATIONAL PRESSURES.

KEY THEMES IN DALLAS COWBOYS COACHING LEGACY

- **LONGEVITY VS. TURNOVER:** THE FRANCHISE HAS EXPERIENCED BOTH EXTREMES, FROM LANDRY'S 29-YEAR REIGN TO RAPID COACHING CHANGES IN THE 2000S.
- **IMPACT OF OWNERSHIP:** JERRY JONES' ACTIVE ROLE IN COACHING DECISIONS HAS BEEN BOTH A CATALYST AND A SOURCE OF TENSION.
- **BALANCING INNOVATION AND TRADITION:** COACHES WHO COMBINED INNOVATIVE STRATEGIES WITH RESPECT FOR TEAM CULTURE TENDED TO ACHIEVE LONGER SUCCESS.
- **PLAYER ACQUISITION AND DEVELOPMENT:** COACHING SUCCESS OFTEN CORRELATED WITH TALENT MANAGEMENT, PARTICULARLY IN DRAFTING AND TRADES.

UNDERSTANDING THE DALLAS COWBOYS HEAD COACH HISTORY INVOLVES ANALYZING HOW LEADERSHIP STYLES, ORGANIZATIONAL DYNAMICS, AND EXTERNAL PRESSURES HAVE SHAPED THE TEAM'S FORTUNES. THE COWBOYS REMAIN A CASE STUDY IN NFL LEADERSHIP, ILLUSTRATING THE COMPLEXITIES OF COACHING AT THE HIGHEST LEVEL IN A FRANCHISE WITH MASSIVE EXPECTATIONS AND A PASSIONATE FANBASE.

[Dallas Cowboys Head Coach History](#)

dallas cowboys head coach history: History of the NFL First 100 Year's You Sure Started Somethin' R.D. Griffith, 2021-12-16 Are you searching for a book about American Football that has it all? R. D. Griffith will take you on a comprehensive drive through the history and highlights of American Football, its salient details, from its inception at the turn of the century to its centralized embodiment now in the modern era, the NFL. He will share with you the challenges the game faced through the Great Depression and two World Wars, including the spicy anecdotes of the people comprising the great game of American Football throughout the years.

dallas cowboys head coach history: Dallas Cowboys Head Coaches Source Wikipedia, 2013-09 Please note that the content of this book primarily consists of articles available from Wikipedia or other free sources online. Pages: 24. Chapters: Barry Switzer, Bill Parcells, Chan Gailey, Jimmy Johnson (American football coach), List of Dallas Cowboys head coaches, Norv Turner, Tom Landry, Wade Phillips. Excerpt: Duane Charles Bill Parcells (born August 22, 1941) is a former American football head coach, most recently with the Dallas Cowboys from 2003 to 2006. He is known as The Big Tuna, a nickname about the shape of his physique derived from a team joke during his tenure as linebackers coach of the New England Patriots. Parcells won two Super Bowl rings with the New York Giants, defeating the Denver Broncos in Super Bowl XXI and the Buffalo Bills in Super Bowl XXV. He led the New England Patriots to Super Bowl XXXI, but lost to the Green Bay Packers 35-21. He also led the New York Jets to the 1998 AFC Championship Game. He announced his third retirement from football on January 22, 2007 before returning to the sport later that year as the Vice President of Football Operations with the Miami Dolphins. He resigned from his role as the football czar with the Dolphins in September 2010, working as a consultant with the team until he took a leave of absence in October 2010, and left the team after the season. He is currently an NFL analyst for ESPN. Parcells was born in Englewood, New Jersey, on August 22, 1941. He grew up in the nearby town of Hasbrouck Heights, His mother, Ida Parcells (nee Naclerio), was a housewife while his father, Charles Parcells, was a graduate of Georgetown Law School who had worked for the FBI before becoming a lawyer for Uniroyal Tires. Bill Parcells is of Irish and Italian descent. Prior to his sophomore year in high school, the Parcells family moved a few miles north to the town of Oradell, where he attended River Dell Regional High School. While he was at River Dell, he was routinely mistaken for another boy named Bill....

dallas cowboys head coach history: THE HISTORY OF THE NFL James Bren, The History of the NFL by James Bren is a must-read for football fans and sports enthusiasts alike. This book chronicles the remarkable story of the National Football League, from its origins as a rag-tag collection of teams in the 1920s to the powerhouse that it is today. Bren's meticulous research and engaging writing style bring to life the iconic moments, players, and coaches that have shaped the league. From the dynasties of the Green Bay Packers, Pittsburgh Steelers, and San Francisco 49ers to the rise of modern-day superstars like Tom Brady and Patrick Mahomes, Bren covers it all. The book is organized chronologically, starting with the early days of the NFL and moving through each decade. Bren provides context for each era, discussing the social, political, and cultural events that influenced the league's development. He also delves into the game itself, analyzing the strategic innovations, rule changes, and technological advances that have made the NFL what it is today. Bren's attention to detail is impressive. He not only covers the major events in NFL history but also shines a light on lesser-known stories and forgotten heroes. From the first NFL draft in 1936 to the groundbreaking TV contracts of the 1960s, from the rise of Monday Night Football to the scandals that have rocked the league, Bren leaves no stone unturned. The History of the NFL is more than just a retelling of past events. It's a celebration of the game, its players, and its fans. Bren captures the passion and excitement that make football the most popular sport in America, and his book is sure to be a hit with anyone who loves the game.

dallas cowboys head coach history: The 50 Greatest Players in Chicago Bears History

Robert W. Cohen, 2020-09-15 In *The 50 Greatest Players in Chicago Bears History*, sports historian Robert W. Cohen ranks the top 50 players ever to perform for one of the NFL's most historic franchises. This work includes quotes from the subjects themselves and former teammates, photos, recaps of memorable performances and greatest individual seasons, as well as a statistical summary of each player's career with the Bears. The Bears' best are profiled here in what is bound to be a much discussed book among the team's broad fan base. An added bonus are the honorable mentions, the next 25 players who have contributed to the Bears' astounding run as one of America's great sports teams.

dallas cowboys head coach history: *Encyclopedia of Sports Management and Marketing* Linda E. Swayne, Mark Dodds, 2011-08-08 This four-volume set introduces, on the management side, principles and procedures of economics, budgeting and finance; leadership; governance; communication; business law and ethics; and human resources practices; all in the sports context. On the marketing side this reference resource explores two broad streams: marketing of sport and of sport-related products (promoting a particular team or selling team- and sport-related merchandise, for example), and using sports as a platform for marketing non-sports products, such as celebrity endorsements of a particular brand of watch or the corporate sponsorship of a tennis tournament. Together, these four volumes offer a comprehensive and authoritative overview of the state of sports management and marketing today, providing an invaluable print or online resource for student researchers.

dallas cowboys head coach history: The 50 Greatest Players in Cleveland Browns History Robert W. Cohen, 2022-11 Veteran sports writer Robert W. Cohen examines the careers of the 50 men who made the greatest impact on the Cleveland Browns, one of the National Football League's oldest and most iconic franchises.

dallas cowboys head coach history: Great Teams in Pro Football History Joe Giglio, 2006 Discusses ten of the greatest pro football teams ever and explains what it was that made each one so great.

dallas cowboys head coach history: *Chicago Bears History* Roy Taylor, 2004 Presents a history of the Chicago Bears, from the team's inception to the present day.

dallas cowboys head coach history: The History of College Nicknames, Mascots and School Colors Gary Hudson, 2019-11-24 This book explains the history behind how colleges derived their nicknames, mascots, and school colors. Gary Hudson chose to focus the attention of his book on schools that have Division 1A Football programs, because all the athletic programs at those schools will also compete in Division 1A sports. Consequently, those schools tend to get more exposure in the media, thereby drawing more attention and curiosity to the college sports fan.

dallas cowboys head coach history: The 50 Greatest Players in San Francisco 49ers History Robert W. Cohen, 2021-08-20 The San Francisco 49ers have one of the best records in NFL history, with 20 division championships, seven conference championships, and five Super Bowl championships. Robert Cohen ranks what he believes are the greatest players from 1-50, with a few honorable mentions--

dallas cowboys head coach history: Denver Broncos New & Updated Edition Jim Saccomano, 2013-08-15 *Denver Broncos: The Complete Illustrated History* offers a fascinating look at one of football's most beloved teams. Player profiles, season recaps, and stories behind the great moments are complemented by hundreds of glorious images.

dallas cowboys head coach history: Lone Star Sports Legends: On This Day in History Ryan Sprayberry, 2017 From the clash of college to the best married shooting duo in history, the Lone Star State clears every hurdle the sports world offers. A former Texas Christian basketball player became the first tenured African American professor at Harvard Business School. Aggie football legend John Kimbrough's first professional contract required him to act in movies and serve as the stadium's handyman. For every date on the calendar, Ryan Sprayberry provides a play-by-play of 365 memorable days in the state's athletic history, beginning with the birth of the Cotton Bowl on January 1, 1937, and ending with the final snap of the Ice Bowl on December 31, 1967.

dallas cowboys head coach history: The American Football League Ed Gruver, 2011-01-14

Unable to buy into an existing team and rebuffed by National Football League owners who had no desire to expand, 27-year-old Lamar Hunt, the son of Texas billionaire H.L. Hunt, formed the American Football League in 1959. He placed his team in Dallas, called them the Texans, and invited other young entrepreneurs to join him. The seven men who did called themselves members of the Foolish Club, but on September 9, 1960, the AFL made its regular season debut and went on to change the face of football forever. Unlike the NFL, the American Football League featured wide open offenses and innovative coaching strategies, capturing a new generation of fans dedicated to the league and its players. The AFL aggressively pursued college stars--Heisman Trophy winner Billy Cannon in its inaugural season and Joe Namath in 1965. The eight teams signed a collective television agreement that split the money equally among the franchises, thus providing far more stability and balance than earlier start-up leagues. Based on interviews with owners, coaches, players, scouts, broadcasters and writers from the era, this is a colorful account of the AFL and its place in sports history.

dallas cowboys head coach history: Pain Gang Neil Reynolds, 2006 No sport demands toughness more than professional football, and no sport celebrates it with as much joy, excitement, and pride. John Madden annually offers his picks of the top tough guys, and sick hits are shown repeatedly on jumbotrons nationwide and ESPN's Sportscenter. Anyone who's ever watched an NFL Films production can surely hear the voice--that distinctive narrator--lauding the warriors of the gridiron who lay it all out there. Imagine his voice as you say: These tough men came to do battle today, and only the fiercest will win. Into this atmosphere comes Neil Reynolds, public relations manager for the NFL in Europe, and his new book *Pain Gang: Pro Football's Fifty Toughest Players*. From early day heroes, such as Bronko Nagurski, Clark Hinkle, and Frank Bruiser Kinard, to Hall of Famers like Ronnie Lott, Walter Payton, and Dick Butkus, to such modern-day iron men as Emmitt Smith, Brett Favre, and Rodney Harrison, Reynolds lauds some of the toughest, meanest, most inspirational, and hardest-working men in the roughest sport. He includes interviews with teammates, coaches, opponents, and the players themselves on what it means to be tough, how they characterize toughness, and even who was the toughest of them all. Some players fought through broken bones and tired bodies. Others laid out opponents with the hardest of hits. Still others proved themselves on the battlefields of World War II before joining this secondary field of battle. And some played hard and fast--mostly within the rules--in order to intimidate their opponents through sheer fear. Whatever their means, these guys were tough and knew it--and they made sure everyone else did as well. Meet the Pain Gang, and you'll know it too.

dallas cowboys head coach history: The History of Texas, 2014-01-28 The History of Texas is fully revised and updated in this fifth edition to reflect the latest scholarship in its coverage of Texas history from the pre-Columbian era to the present. Fully revised to reflect the most recent scholarly findings Offers extensive coverage of twentieth-century Texas history Includes an overview of Texas history up to the Election of 2012 Provides online resources for students and instructors, including a test bank, maps, presentation slides, and more

dallas cowboys head coach history: Title Quests: A Complete History of the National Football League's Championship Series Kelly Bell, 2024-05-24 Title Quests: A Complete History of the National Football League's Championship Series is a retelling of a fascinating series of championship NFL Football contests that have seen scores ranging from 7-0 to 73-0, dark suspicions of underworld interference, a game played just inshore from a roiling Gulf of Mexico hurricane, featuring teams with names such as the Boston Redskins, Chicago Cardinals, and Cleveland Rams. These games have been played in blizzards, downpours, and deserts, interrupted by power failures, featuring brothers versus brothers, witnessing wild comebacks and collapses, with a team winning the title in its very first year in the league, and marking the birth and death of dynasties. Expect the unexpected.

dallas cowboys head coach history: Football For Dummies® Howie Long, John Czarnecki, 2011-03-08 The ultimate fan's guide to America's most popular sport Since the last edition of

Football For Dummies, new stadiums have been built, new stars have ascended, and records have been broken. This new edition has been revised to reflect today's game, giving football fans up-to-the-minute information on all the rules and regulations, positions, plays, and penalties. Featuring coverage of the newest stadium technologies, revised greatest players and legends, and pro-football must-do experiences, it also includes expert advice on training and gearing up for those who play the game. Fans will discover the best ways to enjoy football-at home or at the stadium.

dallas cowboys head coach history: Invisible Capital Chris Rabb, 2010-10-21

"Eye-opening—shatters several myths, legends, and assumptions about entrepreneurship, opportunities for entrepreneurs, and the role of start-ups in society." —Jay Rao, Professor of Technology & Innovation, Babson College Writer, consultant and speaker Chris Rabb coined the term "invisible capital" to represent the unseen forces that dramatically impact entrepreneurial viability when a good attitude, a great idea, and hard work simply aren't enough. In his book, *Invisible Capital: How Unseen Forces Shape Entrepreneurial Opportunity*, Rabb puts forth concrete and effective ways entrepreneurs and their advocates can build and grow sustainable enterprises amid these unseen forces created by society's uneven playing field. By honoring democratic ideals, challenging assumptions, and reframing how success is defined, Rabb illuminates the promise of commonwealth entrepreneurship. This compelling and often counter-intuitive book illustrates how broad and meaningful entrepreneurial opportunity benefits not just individual entrepreneurs, but local communities and society at large. "My book discusses how green jobs can fix America's two biggest problems: pollution and poverty. *Invisible Capital* illustrates masterfully why community-centered entrepreneurship is an essential component of this solution." —Van Jones, New York Times-bestselling author of *The Green Collar Economy* "Women entrepreneurs and advocates for women-owned businesses, listen up and read Chris Rabb's book to find out how to evaluate invisible capital—not just financial capital—and leverage it for success." —Linda Tarr-Whelan, author of *Women Lead the Way* "Democratizing the economy is one of the truly great challenges of the twenty-first century. In this splendid book, Chris Rabb provides a detailed guide to the invisible forces that benefit the few and hold so many other people back. Make it required reading for your business bookshelf." —Michael Edwards, author of *Small Change*

dallas cowboys head coach history: NFL Head Coaches John Maxymuk, 2012-08-07 The 466 men who have held the increasingly demanding and prestigious position of Head Coach in the National Football League and the two leagues that merged into it (the All America Football Conference of the 1940s and the American Football League of the 1960s) form an exclusive club. This book essentially answers three questions about every professional head coach since 1920: Who was he? What were his coaching approach and style, in terms of both leadership and gridiron tactics? How successful was he? Every entry begins with standard background information, followed by each coach's yearly regular season and postseason coaching record, and then his statistical tendencies toward scoring, defense and play calling. The entry then addresses the three questions noted above.

dallas cowboys head coach history: The 50 Greatest Players in New England Patriots History Robert W. Cohen, 2018-09 Perhaps even more than the Boston Red Sox, the New England Patriots are the team of the entire northeast from Rhode Island to Canada. Here, sports historian Robert W. Cohen ranks the 50 best players to ever take the field for the Patriots. Who can forget Wes Welker, Troy Brown, Jim Nance, Ted Bruschi, and Tom Brady. They're all here in this fascinating collection of bios, stats, quotes from opposing players and former teammates, photographs, and recaps of memorable performances and seasons. This book is a must-read not only for Patriots fans, but for all fans of professional football.

Related to dallas cowboys head coach history

AdventureSmith Explorations - Small Ship Cruises, Wilderness The 22-guest Safari Quest explores Glacier Bay National Park, Alaska's Inside Passage and Ford's Terror Wilderness Area on this adventure cruise. Get close to Alaska's

Small Ship Cruises - Adventure Cruises with 4 to 250 Guests Small ship cruises with 4 to 250 guests from an award-winning travel company. Find the best adventure cruises & yachts worldwide
Alaska's Ultimate Adventure Cruise - AdventureSmith Explorations The Alaska's Ultimate Adventure Cruise is ideal for active travelers. Enjoy longer kayak excursions, more demanding hikes, and extended time in remote areas for beach treks and

Alaska Small Ship Cruises - Best Selection & How to Choose Join us on immersive small ship Alaska cruises, where adventurous activities meet magnificent wilderness. An overnight cruise here truly offers the most bang for your buck, the best

Antarctica Cruises & Expeditions - Over 20 Years Experience Cruise aboard adventure-ready ship Greg Mortimer or Sylvia Earle for this all-inclusive activities expedition. Pay nothing extra to enjoy paddling, camping, snowshoeing and snorkeling while

Last Frontier Adventure - Active Alaska Cruise - AdventureSmith The Last Frontier Adventure cruise spends 8 days sailing between Sitka and Juneau. Along the way around Alaska's Admiralty, Chichagof and Baranof Islands, encounter all the highlights of

Wilderness Adventurer - Alaska Small Ship - AdventureSmith Book the 60-guest Wilderness Adventurer to cruise Glacier Bay National Park & Alaska's Inside Passage. Photos, deck plan & info
Glacier Bay, Inside Passage & San Juan Islands - AdventureSmith Cruise in both Alaska's and Canada's Inside Passages, plus visit the UNESCO World Heritage Site of Glacier Bay National Park, and make a visit to magical Sycia Island with its sculpted

Glacier Bay Adventure Cruise - 2 Days in GBNP - AdventureSmith Book this adventure cruise for 2 full days in Glacier Bay National Park, aboard a 60- or 76-guest expedition ship

Small Cruise Ships - AdventureSmith Explorations Our expertise extends from catamarans, motorsailers, riverboats, barges and small yachts with as few as 4 guests up to 100+ passenger expedition cruise ships. Find your match among our

The Best Things to Do in Dallas, Texas | Visit Dallas Wondering what to do in Dallas? Find the best, fun things to do in Dallas, including free things to do with kids, visiting museums, and world-class shopping

Dallas TX: Top Attractions, Hotels, Restaurants & Insider Tips Visit Dallas and explore the city's top things to do, places to eat, shopping and much more. Plan your trip with our guides, maps, weather and top insider tips for experiencing Dallas tourism to

Dallas Travel Guide: Plan Your Trip Today | Visit Dallas Start here and get everything you need to plan your trip to Dallas, Texas. How to get here, where to stay, what to do and other Dallas travel tips. Where to go and how to get around, best times,

Dallas Attractions: See The Very Best of DallasTexas | Visit Dallas See the most complete list of Dallas, Texas attractions. No one knows Dallas like we do. Find top attractions, plus hidden gems for every interest

30 Best Things to Do in Dallas, TX | Visit Dallas Browse our list of fun things to do in Dallas, Texas, including family-friendly activities, iconic attractions, hidden gems, and memorable cultural experiences

Dallas Events: Concerts, Festivals & More in DFW | Visit Dallas The official Visit Dallas calendar of events. It's the most complete list of Dallas events, including concerts, festivals, fairs, sports, entertainment, museum exhibits, things to do with kids and

The History of Dallas | Visit Dallas From our humble beginnings as a trading post to our emergence as a global city known for our booming economy, diverse culture, and welcoming atmosphere, explore the storied history of

About Visit Dallas | Visit Dallas Visit Dallas is an independent, not-for-profit sales and marketing organization that promotes Dallas as a premier destination for business and leisure travel

Dallas Stats & Fun Facts | Visit Dallas Find interesting facts about Dallas, including trivia, history, facts for kids, and the Dallas Cowboys

Dallas Tourism: A Trip For Every Interest | Visit Dallas Need ideas for a day in Dallas? Let our trip itineraries guide you through the top tourist attractions for every interest. See the city as a

whole, with its history, setting, outdoor nooks, architecture,

The Best Things to Do in Dallas, Texas | Visit Dallas Wondering what to do in Dallas? Find the best, fun things to do in Dallas, including free things to do with kids, visiting museums, and world-class shopping

Dallas TX: Top Attractions, Hotels, Restaurants & Insider Tips Visit Dallas and explore the city's top things to do, places to eat, shopping and much more. Plan your trip with our guides, maps, weather and top insider tips for experiencing Dallas tourism to

Dallas Travel Guide: Plan Your Trip Today | Visit Dallas Start here and get everything you need to plan your trip to Dallas, Texas. How to get here, where to stay, what to do and other Dallas travel tips. Where to go and how to get around, best times,

Dallas Attractions: See The Very Best of DallasTexas | Visit Dallas See the most complete list of Dallas, Texas attractions. No one knows Dallas like we do. Find top attractions, plus hidden gems for every interest

30 Best Things to Do in Dallas, TX | Visit Dallas Browse our list of fun things to do in Dallas, Texas, including family-friendly activities, iconic attractions, hidden gems, and memorable cultural experiences

Dallas Events: Concerts, Festivals & More in DFW | Visit Dallas The official Visit Dallas calendar of events. It's the most complete list of Dallas events, including concerts, festivals, fairs, sports, entertainment, museum exhibits, things to do with kids and

The History of Dallas | Visit Dallas From our humble beginnings as a trading post to our emergence as a global city known for our booming economy, diverse culture, and welcoming atmosphere, explore the storied history of

About Visit Dallas | Visit Dallas Visit Dallas is an independent, not-for-profit sales and marketing organization that promotes Dallas as a premier destination for business and leisure travel

Dallas Stats & Fun Facts | Visit Dallas Find interesting facts about Dallas, including trivia, history, facts for kids, and the Dallas Cowboys

Dallas Tourism: A Trip For Every Interest | Visit Dallas Need ideas for a day in Dallas? Let our trip itineraries guide you through the top tourist attractions for every interest. See the city as a whole, with its history, setting, outdoor nooks, architecture,

Related to dallas cowboys head coach history

Why did the Cowboys hire Brian Schottenheimer? Coaching timeline, history for Dallas HC (27d) The Cowboys went outside the box by hiring Brian Schottenheimer as head coach. Here's a look at the reasons why they made that move

Why did the Cowboys hire Brian Schottenheimer? Coaching timeline, history for Dallas HC (27d) The Cowboys went outside the box by hiring Brian Schottenheimer as head coach. Here's a look at the reasons why they made that move

Brian Schottenheimer revisits history with Jets prior to Cowboys' trip to New York (12hon MSN) FRISCO — Cowboys head coach Brian Schottenheimer, in the words of team owner Jerry Jones, received a doctorate in coaching

Brian Schottenheimer revisits history with Jets prior to Cowboys' trip to New York (12hon MSN) FRISCO — Cowboys head coach Brian Schottenheimer, in the words of team owner Jerry Jones, received a doctorate in coaching

Brian Schottenheimer's Jets return: Can the Cowboys' head coach steal a win in New York? (10hon MSN) This week, there's another return game storyline surrounding Dallas' Week 5 matchup at the New York Jets: head coach Brian Schottenheimer's return to New York. The Jets gave Schottenheimer his first

Brian Schottenheimer's Jets return: Can the Cowboys' head coach steal a win in New York? (10hon MSN) This week, there's another return game storyline surrounding Dallas' Week 5 matchup at the New York Jets: head coach Brian Schottenheimer's return to New York. The Jets gave Schottenheimer his first

Former Dallas Cowboys head coach plotting for NFL return (4don MSN) Still in Dallas following his split with the Cowboys, Mike McCarthy is planning his return to the NFL for next season

Former Dallas Cowboys head coach plotting for NFL return (4don MSN) Still in Dallas following his split with the Cowboys, Mike McCarthy is planning his return to the NFL for next season

Dallas Cowboys Coach Asking for Prayers After Troubling Personal News (15don MSN) Brian Schottenheimer is the son of former NFL star linebacker and legendary coach Marty Schottenheimer, who passed away in 2021. Brian Schottenheimer is also the nephew of Kurt Schottenheimer, who has

Dallas Cowboys Coach Asking for Prayers After Troubling Personal News (15don MSN) Brian Schottenheimer is the son of former NFL star linebacker and legendary coach Marty Schottenheimer, who passed away in 2021. Brian Schottenheimer is also the nephew of Kurt Schottenheimer, who has

Dallas Cowboys legend Roger Staubach crashes head coach Brian Schottenheimer's press conference (5don MSN) Staubach, who does not make many public appearances, expressed his support for what Schottenheimer is doing as coach

Dallas Cowboys legend Roger Staubach crashes head coach Brian Schottenheimer's press conference (5don MSN) Staubach, who does not make many public appearances, expressed his support for what Schottenheimer is doing as coach

Brian Schottenheimer's best night as Cowboys head coach came with asterisk vs. Packers (2don MSN) Brian Schottenheimer was at his absolute best and worst on the prime-time stage Sunday night. The good news for Cowboys fans

Brian Schottenheimer's best night as Cowboys head coach came with asterisk vs. Packers (2don MSN) Brian Schottenheimer was at his absolute best and worst on the prime-time stage Sunday night. The good news for Cowboys fans

Undeterred by Cowboys loss in Week 1, Brian Schottenheimer still has Super Bowl hopes (Sports Illustrated25d) Dallas Cowboys head coach Brian Schottenheimer during the game between the Dallas Cowboys and the Baltimore Ravens. / Jerome Miron-Imagn Images The first-year head coach was proud of his team for the

Undeterred by Cowboys loss in Week 1, Brian Schottenheimer still has Super Bowl hopes (Sports Illustrated25d) Dallas Cowboys head coach Brian Schottenheimer during the game between the Dallas Cowboys and the Baltimore Ravens. / Jerome Miron-Imagn Images The first-year head coach was proud of his team for the

Is Cowboys' season at a tipping point heading into Packers game? Dallas' history says yes. (6don MSN) Simplifying defensive play communication to a single word while also making alterations to player packages isn't exactly a minor tuneup. That's part of what makes Sunday's game so important for the

Is Cowboys' season at a tipping point heading into Packers game? Dallas' history says yes. (6don MSN) Simplifying defensive play communication to a single word while also making alterations to player packages isn't exactly a minor tuneup. That's part of what makes Sunday's game so important for the

Cowboys Head Coach Shares Plan To Replace Injured All-Pro CB (Heavy.com17d) The Dallas Cowboys get an easier, get-right game on Sunday against the New York Giants, after a closely fought loss to the reigning Super Bowl champions, the Philadelphia Eagles in the season opener

Cowboys Head Coach Shares Plan To Replace Injured All-Pro CB (Heavy.com17d) The Dallas Cowboys get an easier, get-right game on Sunday against the New York Giants, after a closely fought loss to the reigning Super Bowl champions, the Philadelphia Eagles in the season opener

Related Articles

- [l m montgomery short stories](#)
- [dialysis technician exam questions and answers](#)
- [ark beginners guide](#)

[Back to Home](#)